

Branded Beef & Lamb Schedule



2017 Competitions



ROYAL QUEENSLAND FOOD & WINE SHOW




BRANDED BEEF & BRANDED LAMB PRESENTED BY SUPER BUTCHER

Council Stewards

Mr Angus Adnam
Mrs Susan Hennessey, Mr Gary Kieseker

Chief Judge

Ms Elaine Millar

APPLICATIONS TO ENTER OPEN	Monday 6 February 2017 at 8.30am
APPLICATIONS TO ENTER CLOSE	Friday 17 March 2017 at 5.00pm
ENTRY FEES	Branded Lamb \$200.00 per entry Branded Beef \$500.00 per entry
NUMBER OF ENTRIES PER CLASS	One entry per individual brand permitted. Multiple entries per class are permitted, however the exhibitor must identify a difference between each entry.
DELIVERY OF EXHIBITS	Wednesday 26 April and Thursday 27 April 2017 from 8.30am to 4.00pm Deliver to: Branded Beef & Lamb Competition Brisbane Showgrounds Ernest Baynes Dining Room Bowen Hills QLD 4006 <u>Delivery docket and map will be provided after the close of entries.</u> <u>No early deliveries will be accepted</u>
JUDGING	Branded Lamb Tuesday 2 May 2017 Branded Beef Wednesday 3 May 2017
AWARDS PRESENTATION	Friday 5 May 2017 11.30am to 1.30pm Brisbane Showgrounds Stockmen's Bar & Grill 600 Gregory Terrace Bowen Hills QLD 4006
FOLLOW US ON SOCIAL MEDIA	 @QldFoodWineShow  @rqfws  @rqfws

LATE ENTRIES WILL NOT BE ACCEPTED
PRIZES AND PRIZE MONEY SUBJECT TO CHANGE
NO REFUNDS WILL BE MADE AFTER CLOSE OF ENTRIES

SPONSORED BY

The RNA wishes to thank the following sponsors who have contributed towards prize money, prizes or conduct of the **BRANDED BEEF** and **BRANDED LAMB** Competition

**SUPER
BUTCHER**

the farmers' butcher

www.superbutcher.com.au



www.chachachar.com.au



www.mla.com.au



www.lendlease.com

If you are interested in becoming a Sponsor of the Branded Beef & Branded Lamb Competition please contact Competition Sponsorship | E: sponsorship@royalqueenslandshow.com.au | T: 07 3253 3935

ACCEPTANCE OF ENTRIES

Subject to the Royal National Agricultural and Industrial Association of Queensland Act 1971 and to the Constitution, Rules and By-Laws of the Association the following Regulations shall apply to the Branded Beef and Branded Lamb Competition. Copies of the Constitution, Rules and By-Laws may be obtained upon application to the Competitions Department.

GENERAL REGULATIONS

1. Exhibitors must state on the "Application to Enter" form or submit online the classes to be competed for. The Stewards and/or Judges may move an entry to another class if it is deemed that the entry is "Out of Class".
2. Judging will be conducted by Judges appointed by the RNA.
3. The exhibitor irrevocably consents to the RNA publishing or reproducing in any manner whatsoever any particulars or information in relation to their exhibits; the publication or reproduction may be in a printed form or visual image through electronic means and/or on the internet.
4. Samples to be delivered to Royal Queensland Food & Wine Show, Branded Beef/Lamb Competition, as outlined on the front page of this schedule.
5. Exhibitors agree to the publication of all Show results.
6. First, Second and Third placegetters to be awarded in each class with the corresponding Gold, Silver and Bronze medals in accordance with the Royal Queensland Food & Wine Show medal artwork.
7. All products must be commercially available in the Australian domestic market.
8. Only one entry per individual brand allowed. Multiple entries per class are permitted, however the exhibitor must identify a difference between each entry.
9. All exhibits to become the property of the RNA.

EXHIBITOR PRODUCT PROMOTION

All medal winning exhibitors may have the opportunity to promote their award winning product through the following channels in 2017:

1. Featured at the RQFWS wine tasting event 'Grape Grazing by Night – celebrating Australian wine,' held on 7 July 2017, through the supply of product, promotional materials, installations and industry personnel.
2. Featured throughout the 10 days of the Royal Queensland Show (Ekka), the largest and most loved annual event in Queensland, through supply of product, promotional materials and industry personnel across various activations including:
 - a. Ekka Media Launch (11 July 2017)
 - b. RQFWS Cooking Stage
 - c. The Royal Queensland Steakhouse
 - d. Corporate Suites
 - e. Sponsor Lounge
 - f. RNA Council events
3. The supply of award-winning product to the Royal International Convention Centre (Royal ICC) for inclusion on their menu compendium, which is offered to international, national and local events and featured on the printed event menus.

Following the announcement of the awards, exhibitors interested in participating in any or all of the promotional opportunities should contact the competition coordinator to direct the enquiry to the appropriate contact within the organisation.

MEDAL ARTWORK

All award winning entries must only use the Royal Queensland Food & Wine Show medal designs. Artwork will be supplied to all prize winning exhibitors.

Exhibitors of awards agree that all advertising, promotion or labelling arising from the award will include Year of Awards, class number and

description of award. They also agree that only the specific brand that received the award can have any reference to that award.

The artwork can only appear on the product for 12 months following the awards.

ALLOCATION OF POINTS

All entries will be judged on:

- | | |
|------------------------|-----------|
| • Visual (Raw) | 10 points |
| • Tenderness (Texture) | 20 points |
| • Juiciness | 20 points |
| • Flavour (Taste) | 40 points |
| • Overall Liking | 10 points |

HOW TO ENTER

1. Please read the competition schedule thoroughly noting closing date, entry process, delivery, judging process, class structure and the Branded Beef & Branded Lamb Competition Regulations.
2. Entry can be completed online at www.rqfws.com.au or via downloading the Application to Enter form from the website and submitting either by post or fax.
3. Exhibitors must state on the "Application to Enter" Form/Submission:
 - a. Class to be competed for
 - b. Brand name of the exhibits
 - c. Image of brand logo (electronically supplied)
 - d. ABN
4. Upon completion of your entry you will receive electronic confirmation from the Competitions Department.
5. After entries have closed exhibitors will receive an E-Label issued by the RNA via email, which must be adhered to each entry prior to delivery. Please adhere to cryovac packaging and carton.
6. All entries are to be vacuum packed and supplied fresh not frozen with:
 - a. End Panel
 - b. Kill date
 - c. Grading data
 - d. MSA Producer feedback
 - e. E-Label as provided by the RNA
7. Please ensure your entries are delivered during the specified time. There will be no refund of entry fees for entries withdrawn, non-arrivals or not presented entries.

Please contact the Competitions & Events Coordinator for any clarification of this schedule.

For online entry queries, payments, refunds and incorrect entry details, exhibitors are requested to contact the Competitions Department in the first instance.

BRANDED BEEF

1. All exhibits are to be 100% Australian Beef.
2. Exhibitors entering in the competition must have an average minimum volume output of 20 bodies per week.
3. All entries in Class 1 and 2 must be MSA graded product.
4. Class 1 Grain Fed Cattle slaughtered and processed as Grain Fed must be sourced from a feedlot accredited with the National Feedlot Accreditation Scheme (NFAS). A signed statutory declaration must accompany the end panel stating that the product offered for judging, is represented with the end panel supplied.

Statutory declaration mandatory for all entries in Class 1

The exhibit named <insert exhibit name> entered under the exhibitor name <insert exhibitor name> entered in Class 1 of The Royal Queensland Food & Wine Show 2017 Branded Beef Competition has been sourced from a Feed Lot accredited with the NFAS and further does not contain any Wagyu infusion.



- Class 2 Grass Fed Cattle slaughtered and processed as Grass Fed must not be sourced from a feedlot, nor given any grain supplement. This is also open to producers under the Pasture fed Cattle Assurance System (PCAS).

Statutory declaration mandatory for all entries not in PCAS stating the following:

The exhibit named <insert exhibit name> entered under the exhibitor name <insert exhibitor name> entered in Class 2 of The Royal Queensland Food & Wine Show 2017 Branded Beef Competition has not been sourced from a Feed Lot nor given Grain Supplement and further does not contain any Wagyu infusion.

- Any entry containing Wagyu regardless of MSA Grading must enter Class 3 or Class 4.
- Ageing – All MSA entries must meet minimum MSA aging requirements and be aged no longer than 60 days at time of judging. No Dry Ageing product to be entered.
- Non MSA exhibits must be aged for 5 days and no longer than 60 days at time of judging. No Dry Ageing product to be entered.
- Each exhibitor is to supply **1x whole striploin of H.A.M. 2140 or 2141 or 2142 or 2143** together with a copy of the carton end panel from which the entered product originated.



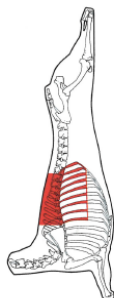
ITEM NO.

2140 (3-rib) 2142 (1-rib)
2141 (0-rib) 2143 (2-rib)

- Each first place winning entry will be judged for Grand Champion Branded Beef of Show and the MSA classes (Class 1 and 2) will be judged for Champion MSA Graded Branded Beef of Show.

BRANDED LAMB

- All exhibits are to be 100% Australian Lamb.
- Exhibitors entering classes 6 and 7 must have an average minimum volume output of 80 bodies per week.
- Exhibitors entering class 8 must have an average minimum volume output between 20 – 79 bodies per week
- Each exhibitor is to supply:
2 x whole 8 rib racks (left and right), cap off, chine off, frenched. H.A.M. 4764
RACK CAP OFF – FRENCHED 4764
Rack Cap Off – Frenched is prepared from a Rack Cap On- Frenched (Item 4576) by



ITEM NO.

4760 (4-rib) 4763 (7-rib)
4761 (5-rib) 4764 (8-rib)
4762 (6-rib) 4765 (9-rib)

removal of the cap muscle and scapular cartilage along the natural seam overlying the rib cage and Eye of the Loin. The ribs are frenched trimmed.

- Ageing: All entries must be aged for a minimum of 5 days and no longer than 60 days at time of judging.
- Class weights identified in Classes 6, 7 and 8 refer to the dressed carcass weights.

NOTICE TO INTENDING EXHIBITORS

Entries will only be received on the "Application to Enter" Form enclosed with this Schedule or online. Entries submitted other than on the correct form will be returned to the Exhibitor and, unless all requirements are complied with and the forms returned to the office by 5.00pm on the "Application to Enter" closing date as shown in the Schedule, they will not be considered.

PRIVACY STATEMENT

You can be assured that the privacy of your personal information is of the utmost importance to us. The information provided by you in any application for membership or application to enter is used by the Royal National Agricultural and Industrial Association of Queensland (RNA) to offer member services or to organise and conduct competitions at the Royal Queensland Show. By applying for membership or entering such competitions you consent to provide such details as your name, address, phone, email and exhibit details. Competition information may be made available to the media, event sponsors and included in RNA publications.

Your information will not be disclosed without your consent for any other purpose unless required by the law. You may request access to your information and request that our records of that information be corrected by contacting our Privacy Officer (07) 3253 3900 or by writing to the RNA, Locked Bag 1010, ALBION QLD 4010.

Please refer to the by-laws available on the RNA Corporate website for further details <http://www.ma.org.au/about-us/by-laws-and-rules.aspx>

GOODS AND SERVICES TAX

The RNA's ABN is 41 417 513 726

ENTRY FORMS

Exhibitors must complete "STATEMENT BY EXHIBITOR" section on the front page of the entry form advising their taxation status.

HONOUR LIST BRANDED BEEF

For the Grand Champion Beef of Show selected from first place winning entries in Classes 1 to 5.

The Branded Beef congratulates the last 5 previous winners.

WINNERS OF THE GRAND CHAMPION BEEF OF SHOW

2016	Australian Agricultural Company Darling Downs Wagyu
2015	Australian Agricultural Company Darling Downs Wagyu
2014	JBS Australia Swift Premium
2013	Wingham Beef Exports Manning Valley Naturally
2012	Andrews Meat Industries Tajima Fullblood Wagyu

HONOUR LIST BRANDED LAMB

For the Champion Lamb of Show selected from first place winning entries in Classes 6 and 7.

The Branded Lamb congratulates the last 5 previous winners.

WINNERS OF THE CHAMPION LAMB OF SHOW

2016	Sanger Australia Mr Lamb
2015	Melrose Wholesale Meats Tasmanian Royal
2014	Melrose Wholesale Meats Tasmanian Royal
2013	Country Fresh Nationwide New England Gold
2012	Country Fresh Nationwide New England Gold

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BRANDED BEEF

- Class 1 LendLease Grain Fed Class**
MSA Graded entries only
- Class 2 LendLease Grass Fed Class**
MSA Graded entries only
- Class 3 Super Butcher Wagyu Class AUS-MEAT Marble Score 1 to 5**
MSA and Non MSA
- Class 4 Super Butcher Wagyu Class AUS-MEAT Marble Score 6+**
MSA and Non MSA
- Class 5 Super Butcher Open Class**
Open to all other brands not listed in classes 1, 2, 3 and 4

SUPER BUTCHER CHAMPION MSA GRADED BRANDED BEEF OF SHOW

Selected from first place winning entries in classes 1 and 2.
Trophy sponsored by Super Butcher

THE JOHN KILROY CHA CHA CHAR GRAND CHAMPION BRANDED BEEF OF SHOW

Selected from first place winning entries from Classes 1, 2, 3, 4 and 5.
Trophy sponsored by Cha Cha Char Wine Bar and Grill

BRANDED LAMB

- Class 6 Meat & Livestock Australia Branded Lamb Class 20kg or Less**
MSA and Non MSA.
Average body output minimum 80 per week.
- Class 7 Super Butcher Branded Lamb Class More than 20kg**
MSA and Non MSA.
Average body output minimum 80 per week.
- Class 8 Super Butcher Restaurant Trade Branded Lamb Class More than 24kg**
MSA and Non MSA.
Average body output 20 - 79 per week.

SUPER BUTCHER CHAMPION BRANDED LAMB OF SHOW

Selected from first place winning exhibits from Classes 6, 7 and 8.
Trophy sponsored by Super Butcher