



# Media Alert

July 4, 2014

## Sizzling to snag state's best sausage crown

Queensland's best snag will be crowned this Sunday at the 2014 Royal Queensland Food & Wine Show (RQFWS) and the Australian Meat Industry Council's (AMIC) Sausage King Competition - State Final, at the Brisbane Showgrounds.

The Sausage King Competition, now in its 16<sup>th</sup> year, unearths the best sausages in the state.

This year's expert judging panel, which includes palate judges, butchers and media representatives, will judge each sausage based on the visual appearance when uncooked, technical composition, visual appearance once cooked and of course, flavour.

Categories include beef, pork, lamb, poultry, continental and gourmet.

The competition has been awarding regional winners since January, with Sunday's winners to compete in the Australian final, held in South Australia in February 2015.

**What:** Royal Queensland Food and Wine Show and AMIC Sausage King Competition – State Final

**When:** Sunday July 6, 2014

**Time:** Booking in begins at 8.00am with a hot breakfast on site for competitors. Judging starts at 9.30am and presentations will begin at 1pm

**Where:** Stockmen's Bar and Grill, Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills

### Editors Please Note:

- Media are welcome to attend judging
- A media release revealing winners will be sent out on Monday
- Judging takes place on Sunday July 6 at 9.30am and presentations begin at 1pm
- An awards presentation will be held following judging to announce the titleholders of Queensland's best sausages
- **Media contact on Sunday – Gail Butler AMIC 0418 373 830**

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