



Media Alert

May 12, 2014

Get the scoop on Australia's best ice-cream and dairy products

The hunt to unearth Australia's best ice cream, cheese and dairy products begins today at the Brisbane Showgrounds.

It is the first of the RNA's prestigious Royal Queensland Food and Wine Show (RQFWS) competitions to be held this year and aims to showcase Australia's best food and wine offerings.

Over the next four days, judges will taste their way through more than 530 cheese, dairy, ice-cream, gelato and sorbet entries before announcing Australia's finest this Friday.

Chief Judge Russell Smith will be overseeing a team of experts who have the hard task of tasting Australia's best, ranging from velvety chocolate sorbets to the nation's sharpest blue cheeses.

There are more than 175 entries in the RQFWS Ice Cream, Gelato & Sorbet Competition supported by Majors Group and 360 in the Cheese and Dairy Produce Show.

The Dairy Produce Show has been a major part of the Royal Queensland Show's (Ekka) history, stemming back to the first ever exhibition in 1876.

It wasn't until 2011 that the Ice Cream, Gelato and Sorbet Competition was introduced as a stand-alone competition, being the first competition in Australia dedicated to judging the best in sorbets, gelato and ice cream.

The RQFWS, established in 2009, comprises of eight individual competitions showcasing the best in Cheese and Dairy, Ice-Cream, Branded Beef, Branded Lamb, Wine, Sausages, Beer and Cider, and Ham, Bacon and Smallgoods.

The RQFWS has surpassed all expectations and is recognised as one of Australia's premier food and wine competitions.

The award winning products will also feature at this year's Ekka.

Winners will be announced at a special awards presentation this Friday at the Brisbane Showgrounds from 11.30am.

WHAT: RQFWS Ice Cream, Gelato & Sorbet Competition and Cheese & Dairy Produce Show

WHEN: Judging from Monday 12 May to Thursday 15 May 8:00am – 2:00pm
Awards Presentation on Friday 16 May 11:30am -1:30pm

Media Enquiries:

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WHERE: Judging: Commerce Building, Upper Level, Brisbane Showgrounds
600 Gregory Terrace, Bowen Hills 4006

Awards Presentation: Governors Pavilion, Brisbane Showgrounds
600 Gregory Terrace, Bowen Hills 4006

Editors please note:

- Media are welcome to attend the judging and awards presentation
- Judging starts from 8:00am each day
- The awards presentation takes place on Friday from 11:30-1:30pm

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