



Media Alert

July 4, 2013

Sausage King Competition State Final Crowning

Showcasing the traditional 'banger' in an entirely new light, the 2013 Royal Queensland Food and Wine Show and the Australian Meat Industry Council's (AMIC) Sausage King Competition State Final will crown *The King of Queensland Sausages* this Sunday.

Now in its 15th year, the Sausage King Competition is Australia's largest high-level sausage awards, designed to discover the best snags in the state. Three-time Australian Sausage King title holder Bernie Nolan of Circle T Meats will be back to defend his winning title this year.

Each entry will be judged by experts, including palate judges, butchers and media representatives, with points allocated for the visual appearance when uncooked, technical composition, visual appearance once cooked and of course flavour.

With 42 sausages across beef, pork, lamb, poultry, continental and gourmet categories, the competition has been awarding regional winners since January, with winners from the Queensland State Final on Sunday going on to compete in the Australia Final, held in Sydney in February 2014.

Never has the humble sausage looked so good!

- WHAT:** Royal Queensland Food and Wine Show and AMIC Sausage King Competition – State Final
- WHEN:** Sunday 7 July 2013
- TIME:** 9am – judging begins; 11.30am – winners announced
- WHERE:** Stockmen's Bar and Grill, RNA Showgrounds, 600 Gregory Terrace, Bowen Hills
- PARKING:** Around the venue, entry via the lower Gregory Terrace gates.

Editors please note:

- Media are welcome to attend judging
- A media release revealing winners will be sent out on Monday morning
- Judging takes place on Sunday 7 July from 9am to 11.30am
- An awards presentation will be held following judging at 11:30am to announce the titleholders of Queensland's best sausages

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