



Media Alert

May 10, 2013

Creaming the field to take out Australia's best

Balsamic strawberry, ginger coconut with a touch of coriander, Christmas pudding, pineapple, coriander and chilli, and salted lime with a hibiscus twist are just some of the flavours that will take on the conventional chocolate, vanilla and strawberry ice-cream in this year's Royal Queensland Food and Wine Show competition (RQFWS) at the RNA Showgrounds.

Recognising and rewarding outstanding produce and its makers, the 2013 RQFWS kicks off next week with Cheese and Dairy Produce judging; and Ice-Cream, Gelato and Sorbet judging.

More than 300 dairy products and 200 ice-creams across 65 classes will be put to the test by 16 national judges led by Chief Judge Russell Smith.

Now in its third year, entries for the RQFWS Ice-Cream, Gelato and Sorbet competition have increased by more than 25 per cent while six trophies, including three new champions, will be awarded following two days of judging.

In a more traditional form, the Cheese and Dairy Produce Show, which starts on Monday, has introduced new classes for haloumi, mixed rind cheese and natural yoghurt with added sweeteners, and separated classes for cheddar cheese into tasty, mature and vintage.

- WHAT:** Royal Queensland Food and Wine Show: Cheese and Dairy Produce plus Ice-Cream, Gelato and Sorbet judging and awards
- WHEN:** Next week (May 13 – 16) for judging
- TIME:** 8am to 1pm daily
- WHERE:** Upper Commerce Building, RNA Showgrounds, Bowen Hills, Brisbane
- PARKING:** Underneath the Exhibition Building - entry off Gregory Terrace

Note: Awards presentation will be held at 11.30am, 17 May

News editors please note:

- Cheese and dairy produce judging will take place Monday 13 – Thursday 16
- Ice-cream, gelato and sorbet judging will take place Wednesday 15 – Thursday 16
- Media are welcome to attend judging to film, take vision and interview judges in the Upper Commerce Building, RNA Showgrounds
- Media are welcome to attend the awards presentation on Friday 17 May from 11:30am in the Royal International Convention Centre, RNA Showgrounds
- A media release revealing winners will be sent to media outlets following the awards presentation

Media Enquiries:

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Dedicated to unearthing Australia’s best food and wine, the RQFWS continues to surpass all expectations, growing in stature and popularity since its inception in 2009, and now attracts more than 2,600 entries and includes nine competitions.

For the first time, the Australian Meat Industry Council’s Ham, Bacon and Smallgoods Competition will be held in conjunction with the RQFWS. A panel of industry judges will work their way through the seven categories in July – boneless leg ham, leg ham on the bone, bacon rashers (full middle), cooked corned silverside, pre-cooked sausage, cold meat platter presentation and dried meat (beef jerky/biltong).

The RQFWS will run through to September and entries for some competitions are still open. Visit the brand new dedicated RQFWS website at www.rqfws.com.au

Remaining 2013 RQFWS competitions include:

Cheese and Dairy Produce	13 – 16 May
Ice-Cream, Gelato and Sorbet	15 – 16 May
Branded Lamb	12 June
Branded Beef	13 June
Royal Queensland Wine Show	1 – 5 July
AMIC Sausage King	7 July
Beer and Cider	17 – 18 July
AMIC Ham, Bacon and Smallgoods	27 July
Chocolate	10 – 11 September

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